

# EMG | Email Responders Mega-Masterfile



**Survivalists**



**Gunowners**



**Bitcoin Buyers**



**Retiree Investors**

## Description:

This masterfile is comprised of 599,000+ highly engaged and responsive subscribers to our portfolio of newsletters. They are 100% opt-in and are deployed on our own platform allowing end-to-end quality control. These majority of these subscribers are mature Americans who tend to be politically conservative and respond well to offers for investments including precious metals and Bitcoin offers. They also engage with survivalist and healthcare offers as well as offers of interest to gunowners and second amendment supporters. Here is a snapshot of each of the newsletters in our growing portfolio:

### **PATRIOTS REVOLUTION**

**List Size - 153M**

*Patriots Revolution* is a right-wing newsletter focused on bringing prominent and breaking political news to our subscriber's inbox every day. We have found that retirement, political, and financial offers do well here, but typically penny stocks and marijuana do not.

### **PATRIOT ALL AMERICAN**

**List Size - 98M**

This is our overflow list from *Patriots Revolution* but holds its own boasting open rates as high as 18%. Typically, when you book *Patriots Revolution* we will also include a blast within this list as well. This list features the same demographic info as *Patriots Revolution*.

### **US PATRIOT PRESS**

**List Size - 185 M**

*US Patriot Press* caters to the moderate-to-conservative crowd and features a demographic of 45-60 years old. While retirement offers do well here, we also see trendy offers flourish. Gold, health, and financial offers typically do well here.

### **PATRIOTS MAKE HISTORY**

**List Size - 73M**

Trump-positive, right wing conservative email list that does extremely well with offers that focus on financial gains, retirement, gold, and "income bible" type promotions.

### **CRYPTO TRADER WEEKLY**

**List Size - 45M**

This is the best source for the latest crypto news. Featured offers are delivered direct to subscriber's inboxes. We typically see high conversion rates with this list as the readers are very active in the crypto community and are early adopters.

### **CRYPTO CURRENCY NEWSNOW**

**List Size - 45M**

Even though it's our smallest list, it still packs a lot of value. We see that all kinds of offers do well here and convert. This list is growing weekly and we expect it to soon be over 50M. This performs similarly to *Crypto Trader Weekly*.

## LIST TYPE

Consumers

## CHANNELS

100% Opt-in Email  
Addresses

## LIST SOURCE

Newsletter Subscribers

## FILE SIZE

599,000+

## PRICING

Base Price - \$23/M  
Min. Order - \$20/M  
Test Pricing - Inquire  
Volume Pricing - Inquire

## SELECTS

Hotlines +\$10/M  
90 Day Opens +\$10/M  
120 Day Opens +\$5/M  
2X Openers +\$5/M

## GEOGRAPHY

Nationwide

## SUPPRESSION

Inquire for price

## COMMISSION

20% to Brokers &  
Agencies

## POSTAL & PHONES

Please inquire

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Phone: 732.904.7886 Email: sales@EMGdigitalanddata.com

Web: EMGdigitalanddata.com